

## NEWS RELEASE

DATE: October 9, 2006

FOR RELEASE: IMMEDIATELY

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### **PSFCA MOVES HEADQUARTERS TO ALTOONA**

The Pennsylvania Scholastic Football Coaches Association (PSFCA) has announced that they have moved their headquarters to Altoona, PA and is planning exciting changes to the organization. The PSFCA is a membership organization comprised of high school football coaches, both current and past, throughout the state of Pennsylvania. Several new and improved membership benefits will be rolled out over the next twelve months with the input of PSFCA members.

“This is one of the most exciting times I can remember for the PSFCA.” commented Garry Cathell, President of the PSFCA. “Growing PSFCA membership, member benefits and Pennsylvania high school football are on top of the to do list. Our officers and committee chairmen will be meeting frequently prior to our December meeting,” Cathell shared.

Player nomination mailings for the 2007 Big 33 and East West Games which will be sent from the new office the last week of October. Every coach that is a member of the PSFCA will be able to submit nominations along with video for their senior football players to have a chance to play in these two premiere all star games. Coaches for the games will be selected at the PSFCA’s December meeting followed by the players’ selection in January.

An aggressive membership campaign will follow these mailings. Any coach that is not currently a member and believe they have players that should be considered for either the Big 33 or the East West All Star Game should contact the PSFCA’s office for an application. “While there are several reasons why every coach should be a member of the PSFCA, giving their players a chance to play in one of these all star games is one of the most popular membership benefits,” believes Cathell.

The Allegheny Mountains Convention and Visitors Bureau’s, PSFCA’s partner with the East West All Star Game, is hosting the organization’s new administrative facilities and providing staff. The PSFCA new address and phone number is One Convention Center Drive, Altoona, PA 16602, 814-943-5625.